# Building Strong Community Relationships

You are invited to participate as a sponsor of the 2023 SALI National Abstract Art Exhibition



Strategic, well-conceived sponsorships can boost both your short-term and long-term business. The Southside Art League has supported local arts and artist for over 57 years making us one of the longest running arts organizations in Indiana. For decades we have continued to serve our community by making quality visual arts programs and services accessible, but we need your help. The Southside Art League is a nonprofit organization. Please consider making a tax-deductible sponsorship contribution today!

Each year we host the Southside Art League National Abstract Art Exhibition at the Garfield Park Arts Center. Our exhibit and opening reception are free and open to the public. The Southside Art League appreciates the opportunity to partner with corporations, foundations, and individuals to present its exciting National Abstract Art Exhibition.

Sponsoring the National Abstract Art Exhibition at the Garfield Park Art Center is a prestigious and effective way for your company to increase its visibility among a desirable and diverse group of people, expand the local artistic community and participate in promoting the arts in your area.

The Southside Art League National Abstract Art Exhibition sponsors receive exposure and acknowledgement during and after the run of the exhibition.

### Benefits may include:

- Recognition in the exhibition catalog
- Recognition during the awards presentation
- Complimentary exhibition catalogs

## **How Sponsorship Benefits Your Business:**

- Enhances your public profile
- Builds brand awareness & recognition
- Differentiates your business from your competitors
- Develops closer relationships with customers
- Reaches a target audience
- Increases exposure to services and products

# 2023 SALI National Abstract Art Exhibition XVII

October 6 - 28, 2023

Garfield Park Arts Center · www.gpacarts.org Opening Reception and Awards Presentation Friday, October 7, 6:00 - 8:00 pm.

# Here are some ways to contribute:

# Sponsor a Specific Award

(Includes named award and a business card ad)

- Best of Show \$1000 \$500
- 1st Place
- \$400 2nd Place
- \$300 3rd Place
- Merit Awards \$150

#### Advertise your business in the Exhibit Program

- One line with business name and contact info. \$50
- Business card or similar ad \$100
- Larger ads may also be purchased starting at \$200.

## Other donations

- Individual donation of any amount.
- Non-cash donations
  - (floral centerpieces, gift certificates, food, wine, etc.)

Awards may be given in memory of or in honor of an artist, special friend, relative or benefactor.

# For questions, please contact:

Duane King, Chairman SALI National Abstract Art Exhibition 317-508-3435 • duane@duaneking.com

Please respond by September 17 2023. Send this form with your check made payable to: Southside Art League.

# **Specify Contribution Categories and Amounts:**

Name of Organization

Address

Telephone

Email

Signature

Name of Honoree or Memorial

Mail to: Southside Art League,

299 East Broadway, Greenwood IN 46143

Attn: Abstract Exhibition